



Company Profile	
Company Name:	***Redacted***
Credit Report Date:	23 Sep 22
Country:	Canada
Company Registration Number:	BC1118714
Registered Office Address:	2416 Main Street, Suite 398 Vancouver, British Columbia V5T 3E2 Canada
Company Contact Details:	info@motivforce.com, www.motivforce.com
Date of Incorporation:	12 May 2017
Company Status:	Active
Company Type:	Corporation
Currency	Figures within the Country Company Credit Report are in the local currency which is (CAD \$) unless otherwise indicated.
Financial Statement	In Canada privately owned companies are not required to make public their financial statements. Therefore, the Financial Statements are not available for this company.



Date Completed: September 23, 2022

Report Subject: ***Redacted***

Mailing Address: **2416 Main Street, Suite 398
Vancouver, British Columbia
V5T 3E2 Canada**

Phone: Not learned

Fax: Not learned

Website: www.motivforce.com (shared)

Email: info@motivforce.com

SUMMARY

Revenue: Not learned

Public Records: None

of Employees: Not learned

Payment Record: Not developed

Time Operating: Since 2017

CREDIT OPINION

NOT RATED

low

low-moderate

moderate

moderate-high

high

NOT RATED: Not rated, insufficient data or new company.

Based on our credit analysis of the limited available information, there is insufficient data to comment on credit amounts.

FORMAL STATUS

Form of Business: Corporation

Registration Date: May 12, 2017



Registration #: BC1118714

Status: Active

Charter Location: British Columbia

Time Operating: Since 2017

British Columbia corporate records showed the firm's Business Number as being 714949096. Business Numbers are assigned to companies in Canada by the Canada Revenue Agency for tax purposes only.

PUBLIC RECORDS

A search of public records shows no legal actions listing the subject firm as a defendant.

OWNERSHIP/MANAGEMENT

<i>Name</i>	<i>Title</i>	<i>% Ownership</i>	<i>Approx. Age</i>	<i>Time in Firm</i>
Ko De Ruyter	Director R&D	n/l	n/l	n/l
Debbie Keeling	Director R&D	n/l	n/l	n/l
Nick Merry	CEO	n/l	n/l	n/l
David Cox	Chairman	n/l	n/l	n/l

Company Type: Privately owned company

Ownership information was not learned.

September 23, 2022: Your inquiry did not provide the contact information for the subject firm. The investigation developed a website for the subject firm at www.motivforce.com which shows the address of the company in Canada as Suite 398 - 2416 Main Street, Vancouver, Canada V5T 3E2. A search in online business directories and phone directories in Vancouver, BC and surrounding areas did not return any contact listing for the subject firm. We note the website developed for the company also does not show any contact number for the company. Attempts to contact the subject firm via the contact form on the website and written request sent to info@motivforce.com met with no response either.

The above management information was developed from the company's website. We note the website of the company shows above principals are global management of Motivforce Marketing.



OPERATIONS

Type of Business: Consulting services

Product/Service: Marketing consulting services regarding B2B loyalty programs, employee loyalty promoting programs, Research and analytics

Geographic Scope: Global

of Employees: Not learned

NAICS Code: 541613 - Marketing Consulting Services; 561499 : All Other Business Support Services

The operation of the subject firm was developed from the company's website. We note the subject firm was not listed on local business directories in Vancouver, BC or on national trade database.

PREMISES

Your inquiry did not provide a detailed address for the subject firm. As mentioned above, the website of the company shows the address of the company's office in Vancouver as Suite 398 - 2416 Main Street, Vancouver, Canada V5T 3E2. A map search and reverse address search shows this location is for Midtown Mailbox & Business Centre. It appears this address is only for mailing.

Investigation did not develop any other locations for the subject firm.

SUBSIDIARIES/AFFILIATES

Type	Name	Location	Notes
Related	Motivforce Marketing And Incentives Pty Ltd.	Australia	
Related	Motivforce Marketing And Incentives Private Limited	India	
Related	Motivforce Marketing & Incentives Pte. Ltd.	Singapore	
Related	Motivforce Marketing & Incentives Limited	Hong Kong	
Related	Motivforce Marketing & Incentives Limited	UK	



The above-related companies were developed from corporate directories and the company's website. The investigation did not develop the exact relationship between the subject firm and the above entities.

Your office also requested a report on***Redacted** with the address in Delaware, USA. A search in Delaware corporate records returned a registration for M***Redacted** .C. It was not learned if this company is also related to the subject firm as we note the website of the company does not listed any location in the US.

FINANCIAL

In Canada privately owned companies are not required to make public their financial statements.

Financial figures were not developed through any sources contacted.

The subject company has not responded to our requests for information, including financial figures.



BANKING

The subject firm's banker was not identified during the course of our investigation

A search of secured creditors in the name of the subject firm (used to identify banks and creditors) is available only on a fee basis and therefore is not within the scope of this report.

TRADE RECORD

No supplier references were developed for the subject company in our investigation which included online research.

Internet research showed no ocean bills of lading representing imports to the subject firm.

Major Trade Databank Information

A large, nationwide commercial trade payment database was consulted and did not show the subject firm on file as of September 2022.

MEDIA SEARCH

A media search did not return any significant articles or information.

INDUSTRY CANADA PROFILE

Professional, Scientific and Technical Services – NAICS 54

This sector comprises establishments primarily engaged in activities in which human capital is the major input. These establishments make available the knowledge and skills of their employees, often on an assignment basis.

The individual industries of this sector are defined on the basis of the particular expertise and training of the service provider. The main components of this sector are legal services industries, accounting and related services industries, architectural, engineering and related services industries, surveying and mapping services industries, design services industries, management, scientific and technical consulting services industries, scientific research and development services industries, and advertising services industries.

The distinguishing feature of this sector is the fact that most of the industries grouped in it have production processes that are almost wholly dependent on worker skills. In most of these industries, equipment and materials are not of major importance. Thus, the establishments classified in this sector sell expertise. Much of the expertise requires a university or college education, though not in every case.

<p>Businesses</p> <p><i>Information on the number and size of businesses for 2019</i></p> <p>Establishments: 458,042 0-99 Employees: 99.1%</p>	<p>Financial Performance</p> <p><i>View financial data for 2018 based on industry averages for SME's</i></p> <p>Average Revenue (000's): \$263.8 Profitable: 89%</p>
<p>Gross Domestic Product</p> <p><i>Find GDP growth to identify trends and the economic health of the industry for 2018</i></p> <p>3.2% ▲</p>	<p>Productivity</p> <p><i>The labour productivity index for 2018 can be used to identify trends in innovation, efficiency and labour market flexibility</i></p> <p>-0.4% ▼</p>

The following table shows the provincial GDP in chained dollars. The sum of the Provincial GDP table components will not equal the Canadian Economy level totals due to the different methodology used to create each table source. In 2018, growth in the Professional, Scientific and Technical Services (NAICS 54) sector in Canada increased by 3.2% over the previous year while the Canadian Economy level (NAICS 11-91) increased 2.2%.

Gross Domestic Product by Province/Territory *				
Province/territory	Value in chained 2012 (\$ millions)			% change 2017 - 2018
	2016	2017	2018	
Saskatchewan	1,608.5	1,592.4	1,594.7	0.1
Prince Edward Island	161.1	166.6	167.9	0.8
Newfoundland and Labrador	818.8	818.3	845.3	3.3
New Brunswick	953.0	968.7	1,006.1	3.9
Northwest Territories	86.0	82.4	83.7	1.6
Manitoba	1,987.4	1,987.9	2,056.0	3.4
Ontario	46,813.3	48,507.6	50,953.4	5.0
Yukon	82.9	75.7	80.9	6.9
British Columbia	14,592.9	15,126.1	15,438.5	2.1
Quebec	21,433.4	22,084.0	22,759.8	3.1
Nova Scotia	1,548.2	1,531.8	1,588.6	3.7
Alberta	16,459.1	16,522.9	16,396.0	-0.8
Nunavut	28.4	29.4	28.6	-2.7

*A value of zero indicates that no data is available or is suppressed to meet the confidentiality requirements.

Source: Statistics Canada, Gross Domestic Product at basics prices, by industry, provinces and territories – April 2021

**Administrative and Support, Waste Management and Remediation Services
NAICS 56**

This sector comprises two different types of establishments: those primarily engaged in activities that support the day-to-day operations of other organizations; and those primarily engaged in waste management activities.

The first type of establishment is engaged in activities such as administration, hiring and placing personnel, preparing documents, taking orders from clients, collecting payments for claims, arranging travel, providing security and surveillance, cleaning buildings, and packaging and labelling products. These activities are often undertaken, in-house, by establishments found in many sectors of the economy. The establishments classified to this sector specialize in one or more of these activities and can therefore provide services to clients in a variety of industries and, in some cases, to households. Waste management establishments are engaged in the collection, treatment and disposal of waste material, the operation of material recovery facilities, the remediation of polluted sites and the cleaning of septic tanks.

<p>Businesses</p> <p><i>Information on the number and size of businesses for 2019</i></p> <p>Establishments: 146,910 0-99 Employees: 96.7%</p>	<p>Financial Performance</p> <p><i>View financial data for 2018 based on industry averages for SME's</i></p> <p>Average Revenue (000's): \$338.2 Profitable: 86.9%</p>
<p>Gross Domestic Product</p> <p><i>Find GDP growth to identify trends and the economic health of the industry for 2018</i></p> <p>0.6% </p>	<p>Productivity</p> <p><i>The labour productivity index for 2018 can be used to identify trends in innovation, efficiency and labour market flexibility</i></p> <p>-3.6% </p>

The following table shows the provincial GDP in chained dollars. The sum of the Provincial GDP table components will not equal the Canadian Economy level totals due to the different methodology used to create each table source. In 2018, growth in the Administrative and Support, Waste Management and Remediation Services (NAICS 56) sector in Canada increased by 0.6% over the previous year while the Canadian Economy level (NAICS 11-91) increased 2.2%.

Province/territory	Value in chained 2012 (\$ millions)			% change 2017 - 2018
	2016	2017	2018	
Saskatchewan	903.0	884.8	854.8	-3.4
Prince Edward Island	126.7	123.9	134.2	8.3
Newfoundland and Labrador	376.2	359.1	348.6	-2.9
New Brunswick	1,168.6	1,164.1	1,156.5	-0.7
Northwest Territories	56.6	56.8	55.2	-2.8
Manitoba	1,023.4	1,029.8	1,017.5	-1.2
Ontario	22,587.2	22,787.0	23,402.3	2.7
Yukon	30.2	31.5	31.3	-0.6
British Columbia	5,988.6	5,932.4	6,028.3	1.6
Quebec	9,694.2	9,834.0	9,981.4	1.5
Nova Scotia	735.6	739.3	762.9	3.2
Alberta	8,196.1	8,063.9	8,169.4	1.3
Nunavut	55.0	51.9	55.0	6.0

*A value of zero indicates that no data is available or is suppressed to meet the confidentiality requirements.

Source: Statistics Canada, Gross Domestic Product at basics prices, by industry, provinces and territories – April 2021

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